

MALENE

2018 | ROSÉ | CENTRAL COAST

Malene Rosé is inspired by the classic Rosés of Provence, the winegrowing region in southern France renowned for its vibrant, beautifully-hued wines. Modeled on these wines, Malene sources traditional Rosé grape varietals – Grenache, Mourvedre and Vermentino (known as Rolle in France) – from California's Central Coast. As in Provence, this region features Mediterranean climates, sunny and warm during the day but with close proximity to the ocean to cool the vines at night. These coastal growing conditions produce grapes that are highly aromatic, while also providing the structure needed for the wine's balance and finesse. 



SHOWCASING THE DISTINCTIVE TERROIR OF CALIFORNIA'S CENTRAL COAST

The warm, long growing season on the Central Coast is about as Provençal as it gets in California. We source Grenache and Cinsault from two vineyards in the Santa Ynez Valley: Camp 4 and Zaca Mesa. Camp 4, in particular, has become one of the top sources for Rhones in the Santa Ynez Valley. Both vineyards are planted on sandy loam soils, ideal for these naturally vigorous varietals, and experience cool afternoon breezes. We also source some of our fruit from the Vista Serrano Vineyard in Paso Robles, which is predominantly influenced by the cooling effect of the Templeton Gap. While Paso Robles is a relatively warm AVA, this area, located adjacent to a gap in the coastal range, has the greatest maritime influence and is well suited to growing traditional Provençal rose grape varieties. Additionally, we source a small amount from Mistral Vineyard in Monterey County and our Vermentino comes from Keyhole Ranch in the Russian River Valley, farmed by Seghesio Family Vineyards.

MALENE AIRSTREAM TASTING BAR FOLLOW THE #MALENE SCENE

We are proud to introduce our official Malene 1969 Airstream Overlander Trailer. Reflective of the wine itself, our new mobile tasting room is parked adjacent to Chamisal Vineyards' tasting room in San Luis Obispo, but it can easily hit the road and head to the beach or music festivals to serve Malene Rosé on tap. Reminiscent of the '60's surf scene, the 1969 Airstream Overlander Trailer was sourced, rebuilt and customized for Malene. It's roomy enough to accommodate a tasting bar and a cozy seating area for several guests.



Crafted with uncompromising viticultural and winemaking techniques, Malene is a testament to the intentional dedication to Rosé that is in every bottle. 

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A HISTORY OF ACCLAIM

91 POINTS

Wine Enthusiast
2017 | 2016 | 2015

WINE ENTHUSIAST

10 Rosés for Late Spring Sips

While rosé is good all year round, this refreshing wine is definitely best enjoyed as the weather warms up. Here are ten recently released vintages from France's Rhône Valley and California's Central Coast, plus two special rosatos.

As the days grow longer and store shelves are filling with more rosés, we can be sure that summer is finally almost here.

And while some may think rosé is still just a trend, it's definitely become a warm weather staple for outdoor parties, impromptu picnics and creating that perfect Instagram post. Rosé's a summer must, and while that means there's a growing number of exciting new vintages to try, it can be overwhelming to choose one when confronted with endless shelves of pink.

But don't worry! To make your decision easier, we've picked 10 bottles from regions around the world that are perfect for celebrating the warm weather.

Malene Wines 2017 Rosé (Santa Barbara County); \$22, 91 points. This rosé, by the team at Chamisal, is a superstar in the category, offering a little bit of everything for all palate preferences. Perfumed aromas of peach, strawberry and wet gravel combine fruit with minerality, while the palate is framed by a compelling texture. Flavors of red apple and plum sail into the finish. **Editors' Choice.**—M.K.

